



ADR STRATEGIES

JOAN B. KESSLER, JD, PHD

You are receiving this communication as a result of your interest in alternative dispute resolution.

I am delighted to announce a new direction in my career as a Neutral. After more than seven successful years as a Mediator and Arbitrator at ADR Services, Inc., I have changed affiliations and will now conduct my mediation and arbitration practice from my Century City offices, 1800 Avenue of the Stars, Suite 400. To set up a case, please contact my case manager, Andrew Cowan at (310) 552-9800. My new rate for mediations and arbitrations will be \$350/hour. I do not charge a set up fee.

I am also delighted to announce my new partnership with DecisionQuest, the largest jury consulting company in the United States, to develop new computer analytical tools to assess mock jurors' and arbitrators' reactions to cases. Given my background in both litigation and in jury consulting, this new partnership is a very exciting match. The tools, CaseXplorer Mediation and CaseXplorer Arbitration, will be used to help encourage settlement of matters before costly trials and arbitrations.

Let me know how I might assist you with a mediation or arbitration in the future. I would be glad to discuss how this new technology could benefit you and your clients. Have a wonderful New Year!

THINK ABOUT THIS PRIOR TO YOUR NEXT MEDIATION/ARBITRATION

Please contact me to discuss your next mediation. You may call me on my direct line: (310) 552-9800 or e-mail me on my personal e-mail: jkessler@kesslerandkessler.com.

To schedule a mediation or arbitration with me, please call my case manager Andrew Cowan at (310) 552-9800 and **WE WILL MAKE IT HAPPEN**. Ms. Kessler is, also, available on the USDC Panel and through the American Arbitration Association. Ms. Kessler is pleased to announce that she has been named to the Board of Governors of Loyola Law School and the Board of Trustees of the University of Michigan Hillel.

Please visit my website: www.joanbkessler.com

To change your address or remove your name from my list call me at (310) 552-9800 or just send me an email to jkessler@kesslerandkessler.com.

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