



# ADR STRATEGIES

## JOAN B. KESSLER, JD, PHD

You are receiving this communication as a result of your interest in alternative dispute resolution (ADR).

As you may know, in addition to my mediation and arbitration practice, I have been working on the development of an exciting online evaluative arbitration tool, CaseXplorer<sup>®</sup>Arbitration<sup>™</sup> (CXA). **Below**, for your review, is the just released AAA Webinar, I participated in, which describes CXA. Feel free to give me a call to discuss CXA.

A graphic for a webinar titled "CaseXplorer Arbitration". The top section is white and contains the "CaseXplorer Arbitration" logo in red and black, the "DECISIONQUEST" logo in blue, and the "AMERICAN ARBITRATION ASSOCIATION" logo in red. Below this is a red horizontal bar. The bottom section is grey and features a large, faint watermark of a scale of justice. A white play button icon is centered in the grey area.

CaseXplorer<sup>®</sup>  
Arbitration<sup>™</sup>

DECISIONQUEST

AMERICAN  
ARBITRATION  
ASSOCIATION

[CaseXplorer Arbitration](#)

Many years ago I received a Ph.D. from the University of Michigan in Communications. Before I went to law school I taught interpersonal relations, group interaction, conflict resolution, intercultural communication courses and served as a jury consultant. I apply the communication issues and solutions I taught, coupled with over 25 years of legal practice experience to my alternative dispute resolution practice.

**THINK ABOUT THIS PRIOR TO YOUR NEXT MEDIATION/ARBITRATION**

Please contact me to discuss your next mediation. You may call me on my direct line: (310) 552-9800 or e-mail me on my personal e-mail: [jkessler@kesslerandkessler.com](mailto:jkessler@kesslerandkessler.com).

To schedule a mediation with me, please call my Case Manager Mai Nakazawa at (310) 552-9800 and **WE WILL MAKE IT HAPPEN**. I am, also, available on the USDC Mediation Panel and as an Arbitrator or Mediator through the American Arbitration Association Arbitration and Mediation Panels. I am pleased to serve on the Board of Governors of Loyola Law School and to be Managing Director of **CaseXplorer® Arbitration™ (CXA), the innovative online arbitration evaluative tool**. Feel free to call me to discuss CXA.

Please visit my website: [www.joanbkessler.com](http://www.joanbkessler.com)

To change your address or remove your name from my list call me at (310) 552-9800 or just send me an email to [jkessler@kesslerandkessler.com](mailto:jkessler@kesslerandkessler.com).

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