



ADR STRATEGIES

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You are receiving this communication as a result of your interest in alternative dispute resolution (ADR).

Everyone has a heightened interest in resolving matters in a cost efficient matter, these days. Try this **solution** based procedure to settle controversy:

1. Focus more on the **solution** than the problem.
2. Think about what each party **really** wants in settlement.
3. Think “**outside the box**” for creative solutions.
4. Be willing to **compromise** to get the dispute resolved.

Many years ago I received a Ph.D. from the University of Michigan in Communications. Before I went to law school I taught interpersonal relations, group interaction, conflict resolution, intercultural communication courses and served as a jury consultant. I apply the communication issues and solutions I taught, coupled with over 25 years of legal practice experience to my alternative dispute resolution practice. I am, also, pleased to serve on the Board of Governors of Loyola Law School and to be Managing Director of **CaseXplorer® Arbitration™ (CXA)**, the **innovative online arbitration evaluative tool**. Feel free to call me to discuss CXA. To find out more information on CXA, click on the following link: [CaseXplorer Arbitration](#). See the comparative chart below regarding CXA.

Features	Traditional Mock Arbitration	“In-House” Mock Arbitration <small>(i.e., Law Firm Partner)</small>	Case Evaluation <small>(Retired Judge)</small>	CaseXplorer® Arbitration™
Objective View of Facts <small>(Multiple Perspectives)</small>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Cost Effective	<input type="checkbox"/>	<input style="color: yellow; font-size: 2em; vertical-align: middle;" type="checkbox" value="?"/>	<input style="color: yellow; font-size: 2em; vertical-align: middle;" type="checkbox" value="?"/>	<input checked="" type="checkbox"/>
No Travel Expenses	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Proven Methodologies	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Fast Results	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>

THINK ABOUT THIS PRIOR TO YOUR NEXT MEDIATION/ARBITRATION

Please contact me to discuss your next mediation. You may call me on my direct line: (310) 552-9800 or e-mail me on my personal e-mail: jkessler@kesslerandkessler.com.

To schedule a mediation with me, please call my Case Manager Mai Nakazawa at (310) 552-9800 and **WE WILL MAKE IT HAPPEN**. I am, also, available on the USDC Mediation Panel and as an Arbitrator or Mediator through the American Arbitration Association Arbitration and Mediation Panels. **PLEASE NOTE MY NEW STREET ADDRESS AND SUITE NUMBER 1880 Century Park East, Suite 1402, Los Angeles, California 90067.**

Please visit my website: www.joanbkessler.com

To change your address or remove your name from my list call me at (310) 552-9800 or just send me an email to jkessler@kesslerandkessler.com.

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